



News Release

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FOR IMMEDIATE RELEASE

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Save the Date for the 6th Annual Treasure Coast Waterway Cleanup

Stuart, FL – (May 2, 2013) — It's time to start planning what to do on your summer vacation, so mark your calendar for the 6th Annual Treasure Coast Waterway Cleanup. This year's cleanup will take place on Saturday, July 27, 2013. Volunteers & sponsors are needed to make this event a success. Volunteer as a group or individual, young and old, this event is for everyone. "Our goal is to continue to increase our participation, more people equals more trash that we can collect. In our first 5 years of the event we have engaged more than 4,500 volunteers and more than 1,300 boats, who collected more than 45.6 tons of trash from the waters of Martin, St. Lucie and Indian River Counties," says April Price, the event coordinator.

This cleanup will coordinate approximately 25 different cleanup sites the day of the event. Volunteers can cleanup via boat, kayak, canoe, paddle board, wave runner or work a shoreline area by foot. Our sponsors will be heavily recognized and have the option to sponsor a site of their choice," says Price. When participants arrive to the sites on the cleanup day, they will receive their cleanup supplies, data cards to complete, an event t-shirt and instructions. Boats will receive a commemorative burgee to fly which signifies that they are involved with the cleanup effort. All volunteers will be invited to a "Thank You BBQ" that will take place on Sunday, August 11th, 2013. There we will announce all of the data that we collect from this year's cleanup.

"This is an "All Hands On Deck" effort," says Price. "This is also a terrific opportunity to pick up some of those precious community service hours for students and scouts."

There are several Coastal Cleanups that take place throughout the Treasure Coast which are all vital to the health of our beaches and shore line. However this cleanup specifically concentrates on the waterways, spoil islands and area canals. It's easy to join the fun.

For more information please contact April Price, 772-285-1646. Online registration is available on our web site www.tcwaterwaycleanup.com or become a fan on Facebook. Just enter Treasure Coast Waterway Cleanup in your Facebook search engine.

The Marine Industries Association of the Treasure Coast, Inc. (MIATC), is a not-for-profit trade association representing recreational marine businesses in Martin, St. Lucie, Indian River and Okeechobee counties. MIATC is dedicated to the promotion of pleasure boating and its related industries.