



# News Release

## FOR IMMEDIATE RELEASE

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### How to participate in the 17<sup>th</sup> Annual Treasure Coast Waterway Cleanup

**Stuart, FL (July 15, 2024)** – The Marine Industries Association of the Treasure Coast has a simple goal in conducting their annual waterway cleanup; to demonstrate personal responsibility for our most precious resource, “Our waterways.” It’s easy to participate and there are many ways you can be involved. Whether you choose to work independently or with a group, here are the steps to take for each option.

#### Cleanup Week (self-reporting) Saturday, July 20<sup>th</sup> – Sunday, July 28<sup>th</sup>:

- Register online [www.TCWaterwayCleanup.com](http://www.TCWaterwayCleanup.com), click “Register Here.” Select “Virtual Cleanup.”
- Cleanup anywhere and anytime. This is a great way to collect community service hours. You will need to provide your own clean supplies and know where you will dispose of the trash collected. We will not have trash containers in place prior to July 27<sup>th</sup>.
- Enter your trash totals by July 31<sup>st</sup>, using our digital, “Data Collection” form at [www.TCWaterwayCleanup.com](http://www.TCWaterwayCleanup.com).

#### Cleanup Day – Saturday July 27<sup>th</sup>

- Register online [www.TCWaterwayCleanup.com](http://www.TCWaterwayCleanup.com), click “Register Here.” Select “Virtual Cleanup.”
- Choose your site. Find site locations for all regions by clicking, “2024 Cleanup Sites.”
- Report to the site that you registered for between 8-10am on Sat. July 27<sup>th</sup>. You will receive your T-shirt, and cleanup supplies.
- Go to an area you are familiar with, either by boat or on foot. When you’re finished, return the trash and grabbers to the site you reported to.

- Enter your trash totals by July 31<sup>st</sup>, using our digital, “Data Collection” form at [www.TCWaterwayCleanup.com](http://www.TCWaterwayCleanup.com).

**Peck Lake Reef Dive Cleanup - Saturday July 27<sup>th</sup>:**

- Register online [www.TCWaterwayCleanup.com](http://www.TCWaterwayCleanup.com), click, “Register Here.” Select, “Register Here” and choose, “Peck Lake Reef Dive” for your site.
- Participate in one of our, “Diver Briefing Meetings” via Zoom on July 18<sup>th</sup>, 6pm and July 20<sup>th</sup> at 10am. **Here we will have a safety briefing, answer questions and you will be given your final instructions and notified as to where you will report for equipment pick-up**
- Go to a familiar diving site. When you’ve completed your dive, return the trash and any loaner equipment.
- Enter your trash totals by July 31<sup>st</sup>, using our digital, “Data Collection” form at [www.TCWaterwayCleanup.com](http://www.TCWaterwayCleanup.com).

“We invite everyone to join us for our 17<sup>th</sup> Annual,” says Butch Olsen, Jr., Event Chair for the Marine Industries Association of the Treasure Coast, which conducts this annual event. “The Waterway Cleanup is one of many ways the association gives back to the community. This year all participants who report their data online will be entered in our raffle. Our winners will be posted on our website on August 4<sup>th</sup>. We already have hundreds of dollars in gifts for the raffle and donations are still welcomed,” says Olsen.

Be part of the solution to pollution! For more information contact April Price, (772) 285-1646 or go to [www.tcwaterwaycleanup.com](http://www.tcwaterwaycleanup.com).

***The Marine Industries Association of the Treasure Coast, Inc. (MIATC), is a not-for-profit trade association representing recreational marine businesses in Martin, St. Lucie, and Indian River and Okeechobee counties. MIATC is dedicated to the promotion of pleasure boating and its related industries.***

